



2010 VENDOR REGULATIONS AND APPLICATION

Pricing

Option 1: \$600

10x10 space, 4 general admission, 1 parking pass, banners can be displayed only within display booth.

Option 2: \$900

10x20 space, 4 general admission, 1 parking pass, banners can be displayed only within display booth.

Option 3: \$1,200

20x20 space, 4 general admission, 1 parking pass, banners can be displayed only within display booth.

Option 4: \$1,500

20x30 space, 4 general admission, 1 parking pass, banners can be displayed only within display booth.

Option 5: \$1,800

20x40 space, 4 general admission, 2 parking passes, banners can be displayed only within display booth.

Option 6: \$2,100

20x50 space, 4 general admission, 2 parking passes, banners can be displayed only within display booth.

*If more space is required, you must contact the Vendor Director for assistance.



Vendor Row/Booth space

- All companies wanting to display at the events will be put only in vendor row that will be located behind the grand stands. No displaying next to specific pits, areas, etc.
- All displays must look professional, no beat up, tattered EZ ups. It is up to the discretion of the Lucas Oil Off Road Racing Series staff to determine if the display is up to standard and allowed at the event.
- All vendors may sell out of their display. (Must have proper seller's permit certification). There is no limitation on what may be sold out of the display as long as it is legal and appropriate. No alcoholic beverages or tobacco products may be sampled or sold. All products must be approved by Lucas Oil Off Road Racing Series staff.
- All vendors will receive service passes to get into the pits and a parking pass. The parking pass will go to the vehicle that supplies the items for the display and will be designated a specific parking place. No vehicles may be parked next to their displays, unless the vehicle is part of the display presented to the public and racers.
- There is no exclusivity in vendor's row, with the exclusions of Oil and energy drinks.
- All vendor contracts must be received 1 week prior to event in order to reserve space for your company. If all necessary information is not received in time, you will not be permitted to participate in the event. NO EXCEPTIONS.
- **AT ALL EVENTS DISPLAYS ARE NOT TO BE BROKEN DOWN UNTIL 30 MINUTES AFTER THE LAST EVENT ON SUNDAY. IF SET UP IS BROKEN DOWN BEFORE SPECIFIED TIME A \$200 FINE WILL BE CHARGED. EVERY ADDITIONAL TIME THIS OCCURS ANOTHER \$100 FINE WILL BE ADDED ON TOP OF THE \$200 FINE. NO COMPANY WILL BE ALLOWED TO SET UP IF THEY DO NOT PAY THE FINE BEFORE THE NEXT EVENT. IF MORE DETAILS ARE NEEDED PLEASE CONTACT THE VENDOR DIRECTOR.**



2010 Event dates and Insurance information

Vendors are required to carry a certificate of insurance from their insurance carrier indicating that their participation at the event(s) is covered under that policy and naming Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc. and Lucas Oil Products Inc. as additional insureds. Comprehensive General Liability with the following minimum limits is required:

\$1,000,000 each occurrence / \$2,000,000 general aggregate.

\$1,000,000 Products and Completed Operations Liability each occurrence and aggregate.

\$1,000,000 Personal Advertising Injury each occurrence and aggregate.

Vendor agrees to indemnify and hold Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc., Lucas Oil Products Inc., its directors, officers, employees, agents and representatives (the "Indemnitees") harmless against, and in respect of, any and all claims, losses, expenses, costs, obligations and liabilities asserted or imposed upon any Indemnitee in connection with, or arising out of, any claim, action, suit, proceeding, or appeal (such expenses to include the cost of reasonable settlements made with a view of curtailment of the costs of litigation) which result from the negligent act or omission of Vendor.

Vendor shall not admit liability for or settle any claim, action, suit, proceeding, or appeal or incur any costs or expenses which are subject to this indemnification without the express written consent of Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc. and Lucas Oil Products Inc., which shall be entitled at any time to take over and conduct in the Indemnity's name the defense of any claim, action, suit, proceeding or appeal.

The applicable event location and date to be listed on insurance certificate is below. You may provide five certificates providing coverage for each location for all of 2010, or eight separate certificates providing insurance for the dates specified.

EVENT/DATE	COVERAGE DATES
March 6-7, Lake Elsinore	March 4-8
April 17-18, Speedworld	April 15-19
May 22-23, Las Vegas	May 20-24
June 26-27, Miller Motorsports	June 24-28
August 7-8, Lake Elsinore	August 5-9
September 25-26, Speedworld	September 23-27
November 6-7, Las Vegas	November 4-8
December 11-12, Firebird	December 9-13

Locations:

Las Vegas Motor Speedway
7000 Las Vegas Blvd. North
Las Vegas, NV 89115

Miller Motorsports Park
2901 Sheep Lane
Tooele, UT 84074

Speedworld Motorsports Park
19421 W Jomax Road
Wittmann, AZ 85361

Firebird International Raceway
20,000 Maricopa Rd.
Chandler, AZ 85226

Lake Elsinore Motorsports Complex
31919 Cereal Street
Lake Elsinore, CA 92530



2010 Lucas Oil Off Road Racing Series Vendor Application

APPLICATION INFORMATION

Business name _____

Owner name _____

Address _____

City

State

Phone number (day) _____

Evening phone number _____

Federal ID Number _____

Social Security Number _____

Email Address _____

Amount of vendor space needed: _____

Events Attending: _____

SELLER'S PERMIT INFORMATION

(must have a seller's permit for each state the event is held at)

APPLICATIONS WITHOUT A VALID SELLER'S PERMIT NUMBER WILL NOT BE CONSIDERED.

*if you do not have a seller's permit, call the state board of equalization at 800-400-7115 to apply. You can register for a seller's permit through state's Board of Equalization, Sales Tax Commission, or Franchise Tax Board. The following is a useful link from the Irs.gov Web site to help you locate the appropriate offices in your state. [IRS.gov - Register Seller's permit](#) . Allow at least 5 to 6 weeks for mail in applications. Driver's license and social security card must be presented when applying. There is no charge for a permit.



PLEASE READ, SIGN AND RETURN THIS AGREEMENT

Applicants understand that any use granted by Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc. and Lucas Oil Products Inc. is a license to occupy only, and is not coupled with an interest in the property that Lucas Oil Off Road Racing Series retains the right to terminate this license to occupy at any time during the applicant's use of, if in Lucas Oil Off Road Racing Series sole determination: 1) Applicant creates a nuisance to any other of the licensees or guests; 2) Applicant is found to have changed or added to the uses set forth in this application; 3) Applicant has falsified any of the statements in this application; 4) Applicant's use of space violates any government laws or ordinances or interferes with the orderly and successful conduct of the event.

Describe items to be sold or displayed at event:

List first and last names of workers to be working at the display (the amount of space determines how many service passes are to be given, refer to page 4):

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

INSURANCE & INDEMNIFICATION

Vendors are required to carry a certificate of insurance from their insurance carrier indicating that their participation at the event(s) is covered under that policy and naming Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc. and Lucas Oil Products Inc. as additional insureds. Comprehensive General Liability with the following minimum limits is required:

- \$1,000,000 each occurrence / \$2,000,000 general aggregate.
- \$1,000,000 Products and Completed Operations Liability each occurrence and aggregate.
- \$1,000,000 Personal Advertising Injury each occurrence and aggregate.

Vendor agrees to indemnify and hold Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc., Lucas Oil Products Inc., its directors, officers, employees, agents and representatives (the "Indemnitees") harmless against, and in respect of, any and all claims, losses, expenses, costs, obligations and liabilities asserted or imposed upon any Indemnitee in connection with, or arising out of, any claim, action, suit, proceeding, or appeal (such expenses to include the cost of reasonable settlements made with a view of curtailment of the costs of litigation) which result from the negligent act or omission of Vendor.

Vendor shall not admit liability for or settle any claim, action, suit, proceeding, or appeal or incur any costs or expenses which are subject to this indemnification without the express written consent of Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc. and Lucas Oil Products Inc., which shall be entitled at any time to take over and conduct in the Indemnity's name the defense of any claim, action, suit, proceeding or appeal.



PAYMENT

Please make check or money order payable to Lucas Oil Off Road Racing Series, I-10 Race Promotions Inc. and return your completed application, certificate of insurances, and remit to:

ATTN:Tanya Vanillo
39415 Ardenwood Way #146
Lake Elsinore, Ca. 92532

TERMS AND CONDITIONS FOR ALL VENDORS

- 1) Vendors shall submit the required booth fee with application.
- 2) Load-in time: two days prior to first event date.
- 3) Due to increased security measure, never leave your vehicle unattended at any time while within the venue. Do not leave backpacks, packages, boxes, bags, unattended outside your booth at any time.
- 4) Vendors are required to be open on Saturday and Sunday from opening to end of event. Closing before end of event or staying open after end of event is grounds for exclusion from participation at future events.
- 5) Consumption of alcoholic beverages by vendors at their booth is prohibited.
- 6) Vendors must provide trash receptacles for waste generated by their booth. Improper trash disposal is grounds for exclusion from participation at future events. Trash will be picked up after the event each night, if properly bagged and left in front of the booth.
- 7) Electrical requirements: All electrical appliances must conform to the uniform fire code of the specified county.
- 8) Permits: You are required to obtain and display all necessary permits and/or licenses in order to operate on the festival grounds. If you are forced to close by any government agency for failure to obtain your necessary permits and/or licenses, Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc. and Lucas Oil Products, Inc. are not liable and will not refund fees.
- 9) Insurance: You must provide proof of general liability insurance naming Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc., Lucas Oil Products, Inc. and the applicable event location as additional insured.
- 10) Refunds: Your booth fees are NON-Refundable.
- 11) In consideration of being permitted to or participate in any way in the event(s), the undersigned, for itself or its affiliates, personal representatives, heirs and next of kin: Hereby agrees to indemnify and save and hold harmless Lucas Oil Off Road Racing Series, I-10 Race Promotions, Inc., Lucas Oil Products, Inc., it's successors, affiliates, officers, members, agents, and assigns from any loss, liability, damage, or cost they may incur arising out of or related to the event(s) caused by the negligence of the undersigned or in any way connected with their participation in the event(s). The undersigned hereby assumes full responsibility for any risk of bodily injury, death or property damage arising out of or related to the event(s) whether caused by the negligence of the undersigned or otherwise.

Signature

Title

Date

*Email or Fax back this application one week prior to event.

Tanya@lucasoiloffroad.com
951-245-0842